

MORE REASONS TO LOVE LIFE AT THE LUDLOW.

What makes The Ludlow feel like home? Awesome neighbors, a great community, and now The Ludlow Preferred Retailer Program!

We've arranged for discounts of up to 20% from over a dozen nearby businesses exclusively for our residents - kind of like

a super savings club for Ludlow locals only. Just look for a sticker in the window of participating retailers and flash 'em your Ludlow key chain. You'll save, they'll get loyal customers, and our community will be that much closer.

Speaking of community, The Ludlow is officially on Facebook! It's a great way to connect with your neighbors, get updates on what's happening in the building and in the 'hood, and receive updated offers from our Preferred Retailers. So, go forth and friend us soon!

THE LUDLOW
A NEW VIEW OF THE LOWER EAST SIDE
theludlownyc.com



A NEW VIEW OF YOUR INCENTIVES
EAT
DRINK
RELAX
SHOP
STYLE
LIVE

THE LUDLOW
theludlownyc.com

1 **Assembly New York** *174 Ludlow St.*
 Assembly New York is a men's and women's boutique focussing on international and hard-to-find luxury labels alongside curated vintage and art d'objet.
10% OFF ENTIRE STOCK

2 **D'ESPRESSO** *100 Stanton St.*
 D'Espresso is a stylish Italian coffee house, known to have "perfect" espresso and desserts.
10% OFF YOUR ORDER

3 **DISCOVERY WINES** *10 Avenue A*
 Discovery Wines has something for everyone, from the newbie to the pro. 70% of their high quality wines are less than \$20.
FREE MONTHLY WINE TASTING

4 **Kelly's** *12 Avenue A*
 Kelly's Sports Bar happens to be the "Official supporters bar of the Buffalo Bills, Sabres, Chicago Cubs, and Wisconsin Badgers".
EXCLUSIVE DRINK SPECIALS

5 **mama spa** *141 Allen St.*
 Mama Spa adheres to a Chinese philosophy on holistic medicine, offering facials, mani/pedicures, waxing acupuncture, hydrotherapy, and reflexology.
10% DISCOUNT

6 **mastihashop** *145 Orchard St.*
 MastihaShop provides one-stop shopping for unique, healthy, natural products made with mastiha, a treasured tree resin from Greece.
15% OFF ALL PRODUCTS

7 **PLATINUMSALON** *105 Rivington St.*
 Platinum Salon delivers sharp styles, straightening, color correction and extensions at affordable prices.
10-20% OFF ALL SALON SERVICES

8 **RONI ~ SUE** *120 Essex St.*
 Roni-Sue's Chocolates creates homemade truffles, lollipops, caramels, Pig Candy and buttercrunch on site. Stop in for a free sample!
10% OFF EVERYTHING

9 **Tiengarden** *170 Allen St.*
 Tiengarden has been serving seasonal home-style vegan cuisine on the lower east side for more than 15 years.
10% OFF YOUR ORDER

10 **TOMMY GUNS SALON** *138 Ludlow St.*
 Tommy Guns Salon replicated its original London shop for men and women who are looking for extraordinary styles.
20% OFF ALL FIRST TIME VISITS

11 **tre** *173 Ludlow St.*
 Tre is an Italian restaurant & wine bar that serves a menu of Neapolitan classics with a modern twist. Enjoy romantic dinners alfresco.
10% OFF YOUR MEAL (N/A WITH OTHER PROMOTIONS)

12 **YPA YOUR PERSONAL ASSISTANT** *154 Grand St.*
 Your Personal Assistant offers over 100 on-demand services. Retainer clients receive an iPad, iPhone, BlackBerry, or Android with YPA technology.
10% OFF INDIVIDUAL SERVICES

13 **Zaitzeff** *18 Avenue B*
 Zaitzeff uses Kobe beef straight from Nebraska, grinds grass-fed sirloin for their hamburgers daily, and hand-cuts their fries.
10% OFF YOUR ORDER



**THE LUDLOW
 PREFERRED RETAILERS**